

Item 1: Cover Page



Form ADV Part 2B

Brochure Supplement

For Megan van den Már, CFP® • Principal and Chief Compliance Officer

This brochure supplement provides information about Megan van den Már, CFP® that supplements the Alongside Financial Partners, LLC (“Alongside”) brochure. You should have received a copy of that brochure. Please contact Megan van den Már, CFP® if you did not receive Alongside’s brochure or if you have any questions about the contents of this supplement.

Additional information about Megan van den Már, CFP® is available on the SEC’s website at www.adviserinfo.sec.gov which can be found using the identification number 6302309.

Item 2: Educational Background and Business Experience

Megan van den Már, CFP®

- Born: 1988

Educational Background

- 2010 – Bachelor of Arts in Art, University of California, Santa Barbara

Business Experience

- 06/2025 – Present, Alongside Financial Partners, LLC, Principal and CCO
- 11/2019 – 06/2025, Painted Porch Advisors, Advisor
- 09/2019 – 10/2019, Painted Porch Advisors, Advisory Consultant
- 02/2018 – 07/2019, West Coast Financial, LLC, Advisor
- 07/2017 – 02/2018, West Coast Financial, LLC, Associate Advisor
- 01/2017 – 07/2017, West Coast Financial, LLC, Analyst
- 07/2015 – 12/2016, West Coast Financial, LLC, Chief Compliance Officer
- 11/2010 – 07/2015, West Coast Financial, LLC, Compliance, Operations & Business Systems

CERTIFIED FINANCIAL PLANNER® Professional

I am certified for financial planning services in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”). Therefore, I may refer to myself as a CERTIFIED FINANCIAL PLANNER® professional or a CFP® professional, and I may use these and the other certification marks (the “CFP Board Certification Marks”) that Certified Financial Planner Board of Standards Center for Financial Planning, Inc. has licensed to CFP Board in the United States. The CFP® certification is voluntary. No federal or state law or regulation requires financial planners to hold the CFP® certification. You may find more information about the CFP® certification at www.cfp.net.

CFP® professionals have met CFP Board’s high standards for education, examination, experience, and ethics. To become a CFP® professional, an individual must fulfill the following requirements:

- **Education** – Earn a bachelor’s degree or higher from an accredited college or university and complete CFP Board-approved coursework at a college or university through a CFP Board Registered Program. The coursework covers the financial planning subject areas CFP Board has determined are necessary for the competent and professional delivery of financial planning services,

as well as a comprehensive financial plan development capstone course. A candidate may satisfy some of the coursework requirement through other qualifying credentials. CFP Board implemented the bachelor's degree or higher requirement in 2007 and the financial planning development capstone course requirement in March 2012. Therefore, a CFP® professional who first became certified before those dates may not have earned a bachelor's or higher degree or completed a financial planning development capstone course.

- **Examination** – Pass the comprehensive CFP® Certification Examination. The examination is designed to assess an individual's ability to integrate and apply a broad base of financial planning knowledge in the context of real-life financial planning situations.
- **Experience** – Complete 6,000 hours of professional experience related to the personal financial planning process, or 4,000 hours of apprenticeship experience that meets additional requirements.
- **Ethics** – Satisfy the Fitness Standards for Candidates for CFP® Certification and Former CFP® Professionals Seeking Reinstatement and agree to be bound by CFP Board's Code of Ethics and Standards of Conduct ("Code and Standards"), which sets forth the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements to remain certified and maintain the right to continue to use the CFP Board Certification Marks:

- **Ethics** – Commit to complying with CFP Board's Code and Standards. This includes a commitment to CFP Board, as part of the certification, to act as a fiduciary, and therefore, act in the best interests of the client, at all times when providing financial advice and financial planning. CFP Board may sanction a CFP® professional who does not abide by this commitment, but CFP Board does not guarantee a CFP® professional's services. A client who seeks a similar commitment should obtain a written engagement that includes a fiduciary obligation to the client.
- **Continuing Education** – Complete 30 hours of continuing education every two years to maintain competence, demonstrate specified levels of knowledge, skills, and abilities, and keep up with developments in financial planning. Two of the hours must address the Code and Standards.

Item 3: Disciplinary Information

Megan van den Már, CFP® has never been involved in any criminal or civil actions, administrative proceedings, self-regulatory organization (SRO) proceedings, or other hearings or formal adjudications.

Item 4: Other Business Activities

Megan van den Már, CFP® is not involved in any investment-related outside business activities or other businesses that take 10% of their time or income.

*Item 5: **Additional Compensation***

Megan van den Már, CFP® does not receive any economic benefit from any person, company, or organization, in exchange for providing Clients advisory services through Alongside.

*Item 6: **Supervision***

Megan van den Már, CFP® as Chief Compliance Officer of Alongside, supervises the advisory activities of our firm. Megan van den Már, CFP® is bound by and will adhere to the firm's policies and procedures and Code of Ethics. Clients may contact Megan van den Már, CFP® at the phone number on this brochure supplement.

*Item 7: **Requirements for State Registered Advisers***

Megan van den Már, CFP® has NOT been involved in an arbitration, civil proceeding, self-regulatory proceeding, administrative proceeding, or a bankruptcy petition.